



A White Christmas

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With the Holiday Season upon us I am catching up a little on my reading, and have finally finished "The Tipping Point" by Malcolm Gladwell. This is a book that seems to have undergone one of those popularity swings which are, themselves the topic of the book. Interestingly it was recommended to me by a General at a conference on something that superficially would seem to be totally unrelated. But as the General noted, it was germane.

We used to call the bend in the demand curve for a new product, when it went from having very slow sales to suddenly catching on, the knee of the curve, but in the new terminology it is "The Tipping Point." The book is very well written and worth taking the time to read. (And since it has been out since 2000 many of you may already have done so).

It is also a little topical because there will come a time when Peak Oil passes through such a point. It is obviously, increasing numbers of articles, and rising prices non-withstanding, not there yet. The potential increases in production from projects coming on stream next year may delay it a little longer, it may very well depend on the weather this winter.

And in that regard, snow having fallen here last night, so that we are going to have a White Christmas, may I wish you all the Compliments of this Season, and hope that you all are able to enjoy a Festive Holiday, with many opportunities for rest and relaxation.



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