



## Hope Springs Eternal...(or the growth of "peak oil" discourse)

Posted by [Prof. Goose](#) on August 23, 2005 - 6:11pm

Topic: [Site news](#)

SB noted in [a comment below](#) that "peak oil" had been growing on blogpulse.

(For those of you who don't know [blogpulse](#), it basically goes over the 'net and finds the percentage of blogs with a certain phrase or word. Cool tool.)

In a prior post last month, I was beating my head against a wall (figuratively, of course) because [peak oil coverage was not growing...actually flatlining](#), especially in comparison to "climate change" and "global warming."

---

Well, the last couple of months, that's changed...at least a little. Here's [the graphic that SB linked us](#) to that shows a nice little bit of growth of "peak oil" over the last two months. "Peak oil" has gone from .01% of blogs to .03% of blogs. 200% growth...but, overall, it still isn't all that much.

Here's a [link to the six month analysis](#) for "peak oil." It shows the recent spike (because of the Maass piece I wonder?), as well as the flatline I mentioned above.

An [even more interesting graph that replicates my earlier analysis](#) that I mentioned above. "Peak oil" is now surpassing "climate change" but is not really close to "global warming."

**Update [2005-8-23 18:21:24 by Prof. Goose]:** Khebab just pointed out in the comments that [the plot of "gas prices" vs. "peak oil"](#) is almost perfect in its covariance. (I did that last time, but not this time...thanks Khebab!) It's not surprising that the two hang together well, but it does reinforce the notion that as gas prices go up, so will the pressure to find an explanation! Enter peak oil.

This is all heartening. It's nice to see the growth in awareness. However, the magnitude of this problem merits at least 5% of blogs, not .03%.

We have a long way to go.

Technorati Tags: [peak oil](#), [oil](#).



This work is licensed under a [Creative Commons Attribution-Share Alike 3.0 United States License](#).