

A Note From our Milkman

Posted by <u>Euan Mearns</u> on September 30, 2007 - 9:59am in <u>The Oil Drum: Europe</u> Topic: <u>Economics/Finance</u> Tags: <u>agricultural prices</u>, inflation, milk [list all tags]

A curious custom in the UK is that we still get milk delivered to our door step by the milkman each day. Today we received a rather curious note from our milkman (Robert Wiseman Dairies) warning of higher prices, growing demand and extreme weather. What is the world coming to?



Dear Customer,

Doorstep Milk Prices - Sunday 30th September 2007

I am sure you will be well aware by now, from the extensive on-going press coverage, of the substantial increase in prices affecting the numerous agricultural associated products.

The primary factors influencing the increase in milk costs are due to the heightened demand for dairy products along with availablity issues. These issues are being intensified by the extreme weather conditions currenly being experienced around the world, which in turn has increased our costs considerably in recent months.

This increase will help to secure the future of our milk supply and the continutaion of the Doorstep Service.

Doortstep Price Increase as of 30th September 2007

Pint Glass - will increase by 4 pence per pint

The Oil Drum: Europe | A Note From our Milkman

500 ml carton - will increase by 4 pence per 500 mls

I would like to take this opportunity to thank you for your loyal custom and continued support.

In recent days I have picked up stories in the press about chicken / egg farmers going out of business because of increased feed prices and the same seems to be happening to pig farmers. In the interest of keeping inflation under control, it seems the supermarkets are refusing to pay higher prices to farmers.

Does this provide a glimpse of the future? We may have to eat fewer eggs, less pork and bacon and drink less milk.



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