



An Interview with Trilby Lundberg (or, Prof. Goose May Have a New Sworn Enemy)

Posted by [Prof. Goose](#) on July 11, 2007 - 9:29pm

Topic: [Demand/Consumption](#)

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I feel the need to bring you an interview with Trilby Lundberg of the [Lundberg Survey](#) that's on CNN right now. The link to the interview is [here](#). (Hat tip to TOD reader damac as well. Thanks.)

Q: As far as conservation, what are the trends you are seeing?

A: I'm hoping that consumers will see through the rhetoric about consuming less, demanding less, as faulty. It is not a given that consuming less will be good for our economy or for our personal freedom. It is not even established for our environment that we [should] deprive ourselves of gasoline for our personal mobility as well our commerce. And to suppose that it is good to do that, and pretend that we have consensus and put our heads together to deprive ourselves of this great product that makes the country go around, commercially and individually, I think is flawed. I'm hoping consumers and voters will see through that and be able to ignore some of the most extreme suggestions.

I think that there has been friendly as well as unfriendly brainwashing taking place. And when I say friendly and unfriendly, I'm talking about decades of extremist views that have now achieved mainstream acceptance. And the No. 1 item among those affecting current oil politics in Washington is the boogeyman, also known as global warming.

I don't accept it as established fact, nor do I accept that it would be caused by petroleum consumption, nor do I accept that the human species should not affect its environment. So even if it were someday to be shown to have some small effect on the environment, I see no crime. In fact, taking into account the many, many millions of people around the world that envy our way of life, it would seem more humanitarian to wish them the kind of plentiful petroleum products and vehicles ... that we enjoy ... to lift themselves out of [a] backward, poor way of life.

This is the person the media relies upon to discuss gasoline prices and supply?! As tempted as I am to say something else smart or clever here, instead, I will just let her statement speak for itself.



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