



## What's Up with All These Frickin' Ads?

Posted by [Prof. Goose](#) on July 19, 2005 - 9:16am

Yes, there's some new ads, and there's some new redesign. (Many thanks again to Super G!) "Why?" you must be asking...

Well, we want to expand to better accomodate our readers and contributors...and that's going to take some cash-money. None of us are going to make a profit from this (at least no time soon, and if we do, we'll be up front about it and tell you...). That means, every cent is going to be reinvested back into this blog.

We didn't want to put out a tip jar through pay pal. That seems cheesy to us.

So, this seems the easiest way to collect the funds we need to put together a better interface. If you're going to order something from amazon, go through one of these book links. We still get credit. Otherwise, click an ad and help the cause.

Your thoughts are welcome below. We want to know if this is too intrusive, etc., etc.

Technorati Tags: [peak oil](#), [oil](#)

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