



BlogAds reader survey

Posted by [Super G](#) on May 18, 2007 - 9:19am

Topic: [Site news](#)

BlogAds is conducting a demographic survey of blog readers, and you can help out The Oil Drum by [participating](#).

The complete survey is pretty long (12 minutes), but the results can help match us up with the right advertisers, which means more \$\$\$ to keep the site running. You don't need to answer every question, but the more you can get through the better!

Also, we'll post a summary of the results when they're available, and you'll be able to learn more about the TOD community.

[Here's the link to the survey.](#)



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