



## People who have attempted to put a date on the rapture have often been wrong...

Posted by [Prof. Goose](#) on July 15, 2005 - 5:50pm

[Roland Watson makes some really good points over at New Era Investor today](#) (hat tip: [Energy Bulletin](#))...

You are now in the pre-peak oil awareness zone. Over a dozen books have been written. Peak Oil websites have sprung up like one of those oil gushers that used to be common about 50 years ago. Even the mainstream media outlets have let Peak Oil have its say on their pages.

What can we say other than let's hope Peak Oil duly arrives in the 12 months or so and not disappoint us all. It would be rather embarrassing if this defining event delayed itself into next decade and the subject has to undergo the equivalent of water injection to keep the discussion flowing! The attention span of a world, nation and individual only goes so far after all.

In that light, could Peak Oil awareness be approaching a kind of intermediate peak of its own as the discussion level and size of google hits increases by the day? They say we can't predict when Peak Oil will actually rollover, so when should Peak Oil Awareness rollover? Ideally, it peaks itself when the job is done. When energy conservation measures have been put in place, alternate energy sources are beginning to establish themselves and society has made some kind of orderly transition. That is, of course, decades away. What we don't want is a false peak before the real one.

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