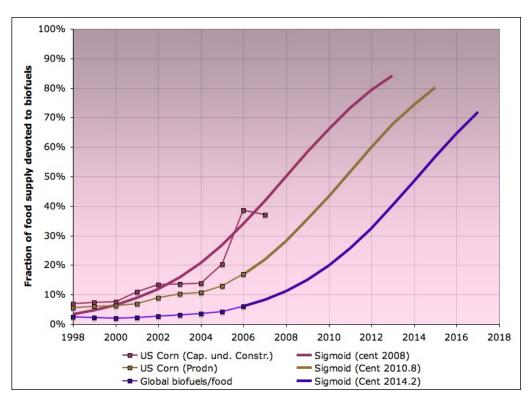


## Fermenting the Food Supply

Posted by Stuart Staniford on January 7, 2008 - 11:30am Topic: Alternative energy Tags: biodiesel, biofuel, corn, ethanol, food inflation, peak oil, plateau [list all tags]

# Modelling Biofuel Production as an Infectious Growth on Food Production



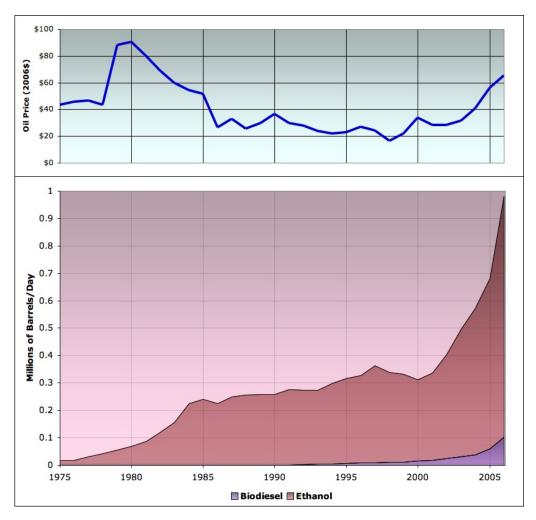
Biofuel capacity or production as a fraction of food supply for three different cases, along with sigmoidal (ie logistic) projections, 1998-2018. Plum curves show US corn ethanol processing capacity in service or under construction as a fraction of ethanol potential of entire US corn crop. Brown curve shows actual production of US ethanol as a fraction of ethanol potential of US corn crop. Violet curve shows global biofuel production as a fraction of ethanol potential of entire global human food supply. Sigmoidal curves all have K = 1/3 (infection doubling time of three years), and cross the 50% line at 2008, 2010.8 and 2014.2 respectively. Sigmoids are **scenarios, not forecasts**. Actual biofuel production growth will depend heavily on oil prices and policy responses to increasing food prices. See text for sources and methods.

Many people are aware that food-based biofuel production has had an influence on food prices. Many people also know that US ethanol production is growing rapidly and now using a noticeable fraction of the total corn supply. However, I'm going to argue that the situation in the near term is potentially more serious than is generally realized. I will use a mixture of existing data, analysis of biofuel profitability, and simple modeling of biofuel production as an infection or diffusion process affecting the food supply, to demonstrate that there are reasonably plausible scenarios for biofuel production growth to cause mass starvation of the global poor, and that this could happen fairly quickly - quite possibly within five years, and certainly well within the life of the existing policy regimes. It doesn't have to be this way, but unless we start doing things differently soon, the risks are significant.

This piece is very long, and I apologize for that. But I think it's important - I'm coming to the view that biofuel growth is by far the greatest near-term challenge arising from the <u>plateauing of global</u> <u>oil supply</u> that we have experienced over the last two years.

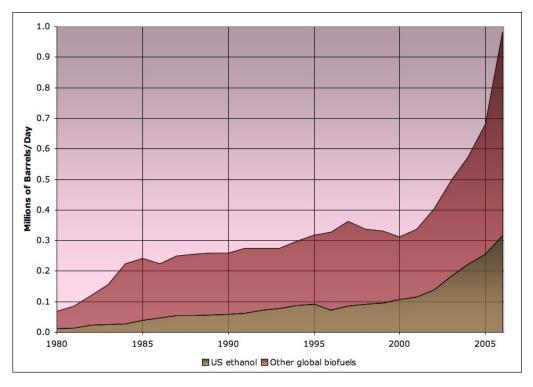
I'm going to focus a lot on the US corn ethanol situation, because it's where the pattern has developed the furthest, and it's also where we have the best data. Then I will broaden out to look at the global situation where I think the same pattern is developing, but a few years behind. Let's first look at global biofuel production just to orient ourselves.

This next graph shows (in the lower panel) the annual production numbers for ethanol and biodiesel from 1975-2006. Here, and throughout, I am going to use volumetric units of millions of (42 US gallon) barrels/day, for the convenience of those of us used to thinking about oil supply. However, be aware that the energy content of biofuels is lower than that of fossil fuels (ethanol has only about two thirds of the energy content per gallon that gasoline has, for example).



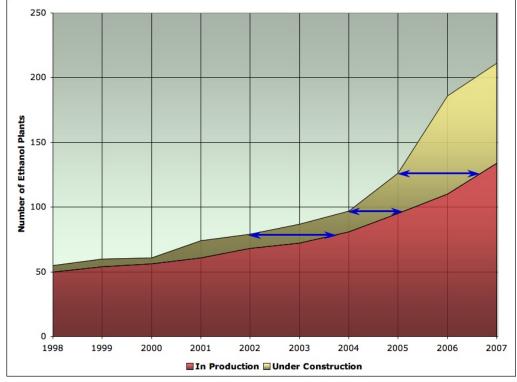
Major components of global biofuel production, 1975-2006 (bottom), with oil prices (top). Sources: <u>Worldwatch Institute</u> for biofuel production through 2005, and various sources for 2006 (<u>1</u>, <u>2</u>, <u>3</u>, <u>4</u>). Oil prices are sourced from <u>BP</u> and are expressed in 2006 US dollars. This graph shows the major facts. Beginning from a very small base in the 1970s, by 2006, biofuel production reached about 1 million barrels/day, a little over 1% of the roughly 85mbd of liquid fuel production in that year. Ethanol is the largest flow by far, but biodiesel has started to become important. Growth of both products in the last few years was explosive - that is a key fact at the core of the problem. Furthermore, that growth is correlated with oil prices (shown in the panel at top). When oil prices are high, biofuel production increases rapidly, but when oil prices are low, biofuel production grows more slowly or stagnates.

This next graph shows US ethanol production (almost all of which comes from corn) as a fraction of the global biofuel supply:



US ethanol versus global biofuel production, 1980-2006. Sources: US figures are from <u>Renewable Fuels</u> <u>Association</u>. Global figures from <u>Worldwatch Institute</u> for biofuel production through 2005, and various sources for 2006 (<u>1</u>, <u>2</u>, <u>3</u>, <u>4</u>).

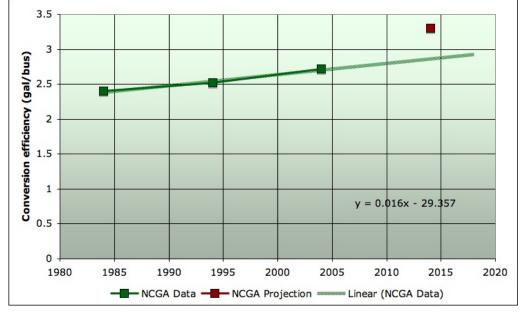
As you can see, the US is a major biofuel producer, but both the US and non-US supplies have been growing rapidly. The reason the US corn ethanol supply is growing so rapidly is a large number of new ethanol plants being built (as well as expansions of existing ones). Here are the numbers from the Renewable Fuels Association (they have a very helpful list of every plant in production or under construction):



US ethanol plants in production or under construction at year end, 1998-2007. 2007 numbers may be a month or two earlier than the end of the year. Sources: <u>Renewable Fuels Association</u>.

As you can see, there has been a huge construction boom in the last few years. Looking at 2006, when we had 317kbd of ethanol produced in the US, that was coming from about 100 ethanol plants. Thus the average ethanol plant only produces 3kbd of ethanol - miniscule by oil industry standards. The blue lines indicate the average time for the population under construction to become the population in production at various points along the way. That lag is only 1-2 years, very short by oil industry standards. I think these are important points - these plants are very small, and they can be ramped up quickly at quite modest levels of investment. Thus the biofuel supply can respond quickly to changes in profit incentives of ethanol plant operators. There's quite a lot of these plants now, and a lot more on the way.

For me, always the most important thing about some flow is to understand how it relates proportionately to other relevant measures in the situation. And what I want to do now is relate US ethanol production capacity to the US corn crop. That requires converting bushels of corn (which the <u>USDA National Agricultural Statistics Service</u> keeps track of), to ethanol. The <u>National Corn Growers Association</u> has statistics for that, as follows:



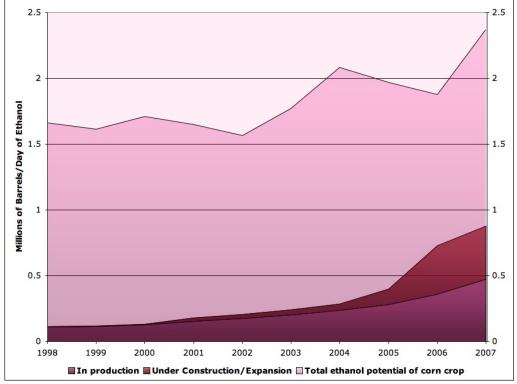
Conversion efficiency of corn to ethanol over time. Sources: National Corn Growers Association.

As you can see, the efficiency of ethanol plants is rising slowly, but appreciably. Note that the NCGA has a theoretical estimate for 2014. I figure they are doing their jobs well, which is to be a trade group and aggressively promote the interests of their members, so in my extrapolations later, I used the linear extrapolation of the historical trend, rather than something based on their 2014 estimate (the red dot).

Let's just pause a moment and figure out how much food we are talking about when we discuss bushels of corn, or gallons of ethanol. A <u>bushel of corn</u> is 56 lb (or 25.4kg) of corn. At <u>about 8000</u> <u>btu/lb</u> we get 113120 kCal/bushel. Given the average human diet globally contains 2800 kCal/day (see figure below), 1 bushel represents 40 days worth of calories for a person (if that person eat only corn!). Thus at current conversion efficiencies of about 2.8 gal/bushel, the corn in a gallon of ethanol represents a shade over two weeks worth of food (again, all corn). A 15 gallon fuel tank of ethanol is thus 7 months worth of corn calories for one person. Of course, the American corn crop is mainly fed to animals, and after conversion to meat, eggs, or dairy at efficiencies in the range of 1/10 - 1/3, the 15 gallon tank of ethanol is more like 1-2 months worth of food calories for a person.

Anyway, given the USDA corn production statistics, NCGA conversion efficiencies, and RFA data for the amount of ethanol production capacity on stream or under construction, I made the following graph:

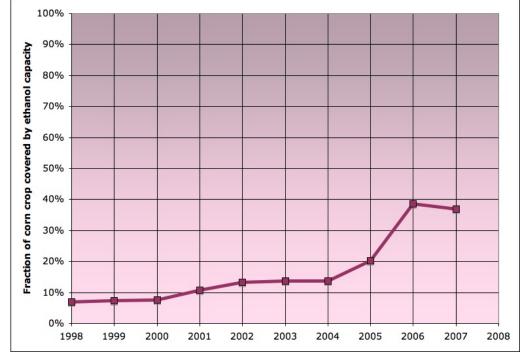
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Capacity of ethanol plants at year end, in production and under construction (stacked on each other), together with total ethanol potential of the entire US corn crop (not stacked). Expressed in millions of barrels/day of ethanol. Sources: <u>USDA National Agricultural Statistics Service</u> for corn production, <u>National</u> <u>Corn Growers Association</u> for conversion efficiencies, and <u>Renewable Fuels Association</u> for ethanol plant capacities.

This graph completely floored me from the moment I saw it, and immediately suggested the conclusion of this piece. Let me try to develop the argument in stages though. The first thing to note is that the corn crop generally increases over time. This is due both to ongoing improvements in the yield/acre of modern industrial agriculture, but also increasing acreage planted to corn versus other crops (especially in 2007). The corn crop also fluctuates, both due to acreage decisions and the vagaries of the weather.

More importantly, the amount of ethanol processing capacity is growing much faster than the corn crop. Whereas in 2006, the US produced 317kbd out of a global total of 982kbd, once all the construction under way is complete, the US will be able to produce almost 1mbd by itself. Let's focus in on the ratio of the ethanol processing capacity (both finished and under construction) to the corn crop. That looks as follows:



Capacity of ethanol plants at year end, in production and under construction, as a percentage of total ethanol potential of the entire US corn crop in that year. Sources: <u>USDA National Agricultural Statistics Service</u> for corn production, <u>National Corn Growers Association</u> for conversion efficiencies, and <u>Renewable Fuels</u> <u>Association</u> for ethanol plant capacities.

Starting out from 7% in 1998, the percentage of the corn crop covered by ethanol plant capacity in progress has now reached 37-38% of the corn crop.

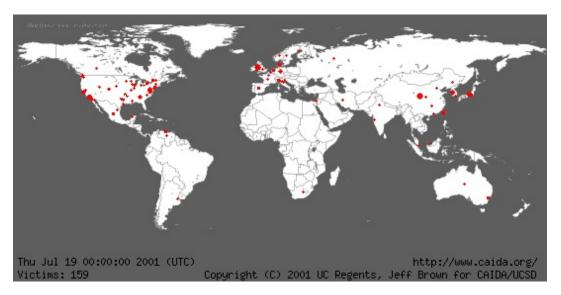
Furthermore, the general shape of this graph is very familiar to me, and strongly suggests thinking of the process of ethanol conversion of corn as an infection process (or spread process, or <u>diffusion of innovations</u> process, to use various terms from different disciplines for more or less the same kind of thing). There are a large variety of processes in both the natural and social sciences which have the general flavor of *something* spreading exponentially in a finite setting, and then slowing down as it saturates the finite available capacity. An infection spreading through a vulnerable population of plants or animals is one classic example. The diffusion of a new product or innovation through a marketplace of potential users of that product is another. An invasive plant or animal species spreading through an ecosystem new to it is another case.

In the context of corn ethanol plants, the general idea is that if the existing plants are doing well and making money, there is a basis for building more of them. Because there are plants already operating successfully, there are a set of skilled employees, managers, and contractors that know how to build and operate ethanol plants. There are investors who are comfortable enough with the industry to risk their capital and are excited about the returns that building more plants might offer. There are farmers who are aware of the possibility of selling corn to ethanol plants if there was one close enough (or forming co-operatives to start their own). And there are marketing and distribution channels that know how to get ethanol sold to final consumers.

The larger the industry is currently, the more new plants it could potentially implement next year. (Its desire to do so will be heavily influenced by current profitability, but let's return to that point in a few paragraphs). So when things are going well, a young industry naturally grows exponentially - the amount of new capacity each year is proportional to the existing size of the industry. Eventually, however, any industry tends to mature - something or other limits further

growth. In most cases, it's lack of further customers interested in the product. However, the cornethanol growth process faces another obvious limit, which is that it cannot convert more than 100% of the corn crop to ethanol.

To try to help your intuition for growth/spread processes, I'm including the following short video. The spread of a computer worm or virus through a population of vulnerable computers is another example of exponential growth in a finite situation that I am particularly familiar with, having being involved heavily in <u>research on it</u> a few years back. This example, made by collaborators of mine, shows the progress of the Code Red worm spreading across the globe in 2001 (the size of the red balls depend on the number of infection cases in each city):

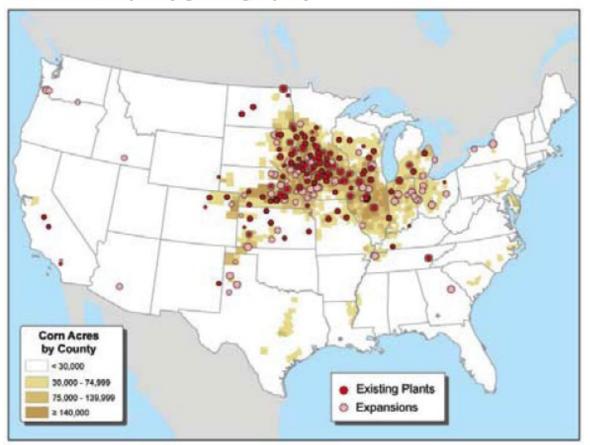


Animation of spread of Code Red computer worm on July 19th, 2001. Source: <u>CAIDA</u>.

Notice the way nothing much seems to happen for a while, then the infectious agent seems to infect lots of cities at large scale very quickly, then slows down as it runs out of vulnerable computers to infect. That's a classic property of exponential-spread-in-a-finite-system situations.

Looked at globally, computer worms infect cities, because that's where the computers are. By contrast, ethanol plants infect areas with a lot of corn:

## U.S. ethanol capacity growing rapidly

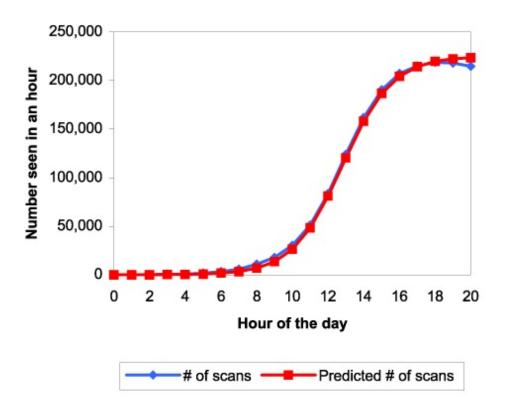


Source: Ethanol plant information, updated April 2007, based on Renewable Fuels Association data.

#### Location of ethanol plants onstream and under construction. Sources: <u>USDA: Ethanol Expansion in the United</u> <u>States</u>, plotting data from the <u>Renewable Fuels Association</u>.

Hopefully this suggests to you, as it does to me, the visual metaphor of little dots of red and pink mold growing in a Petri dish (yet another case of exponential spread in a finite system).

The simplest model of exponential spread in a finite system is called the logistic equation, which gives a simple sigmoid (S-shaped) curve. It's called the <u>SI model</u> in epidemiology. I'm going to spare you the math, since it's <u>well discussed elsewhere</u>. At the time of the Code Red computer worm, I happened not to be familiar with that piece of math, and I rederived the equation in the middle of the night as the worm was spreading and I was trying to predict how long it was going to take before it saturated ("saturated" meaning that it ran out of vulnerable computers to infect). I ended up with a graph like this:

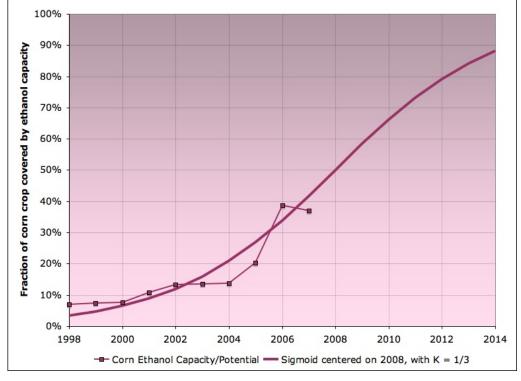


Rate of infection attempts at one location on the Internet due to Code Red worm on August 1st, 2001. Blue line is data, and red line is logistic model. Sources: <u>S. Staniford, V. Paxson, N. Weaver, How to own the Internet in your Spare Time.</u>

That particular infectious agent was a fairly simple-minded thing, and it followed the simple model very well indeed. Note again the pattern of a long period of very little sign of growth, then the rapid rise in the graph when most of the infections occur, and then the tail off as the worm struggles to find the last few uninfected computers amongst a sea of already infected ones. Once you are in the middle of that graph, things are going pretty fast. It's this that leads, in infectious disease control, to the huge emphasis on quarantining the early cases. It's so much easier to put a stop to an infection that hasn't got a grip yet, versus one that has already gotten a good grip on a sizeable fraction of the vulnerable population and is now making new infection attempts in all directions at a huge rate.

Which is the perspective that I bring to 40%, as the fraction of this years corn crop that could be processed by the ethanol capacity under construction. 40% is well into the steep part of a sigmoid. Let's take a look again at that graph of the ratio of ethanol capacity (producing and under construction together) to the ethanol potential of 100% of the corn crop. This time I'm going to add a sigmoid model extrapolated out into the future.

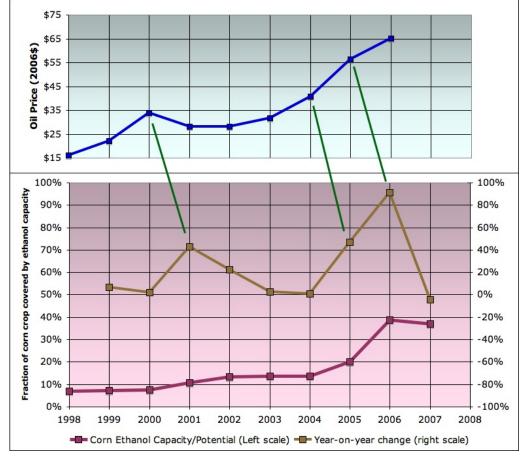
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Capacity of ethanol plants at year end, in production and under construction, as a percentage of total ethanol potential of the entire US corn crop in that year, together with sigmoid model with K = 1/3 centered on 2008. Sources: <u>USDA National Agricultural Statistics Service</u> for corn production, <u>National Corn Growers</u> <u>Association</u> for conversion efficiencies, and <u>Renewable Fuels Association</u> for ethanol plant capacities.

Ok, the fit is a bit rough - clearly this ethanol plant spread process is a little more complex and noisy than the computer worm I just showed you. Still and all, I think this graph should set off pretty serious alarm bells. The fit does look like it's capturing **some** of the important dynamics of this process, and it suggests that we'll be using almost all of our corn crop for ethanol in 5-7 years. That's not very far off. Should we believe it?

Let's investigate further. One of the major departures from a straightforward logistic spread model is that the doubling time (or equivalently the growth rate) has varied significantly through the life of the process. Let's look more closely at the changes in the growth rate of this ratio, along with oil prices again.



Bottom panel: capacity of ethanol plants at year end, in production and under construction, as a percentage of total ethanol potential of the entire US corn crop in that year (left scale), together with year on year change in that percentage (right scale). Top panel: oil prices (annual average in \$2006). Sources: <u>USDA National Agricultural Statistics Service</u> for corn production, <u>National Corn Growers Association</u> for conversion efficiencies, and <u>Renewable Fuels Association</u> for ethanol plant capacities. Oil prices are sourced from <u>BP</u>.

I suggested earlier that the growth rate has a lot to do with oil prices, and I've made that more explicit in the graph above with the green lines. When oil prices spike up, a year or so later we have a new burst of ethanol capacity under construction (which then comes on stream 1-2 years after that).

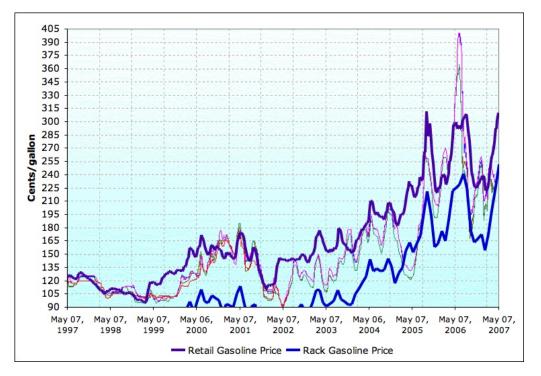
(Note that the drop in the growth rate of the ratio in 2007 is largely a result of a 20% increase in the acreage put under corn from 2006 to 2007, due to the high demand for corn - this increase came almost entirely from reducing the acreage under soybeans and cotton. See <u>p 18 here</u> for details.)

You might argue that correlation isn't causation, and this suggests that it's important for us to assess the profitability of ethanol plants more carefully - clearly growth of the industry will have a lot to do with perceived profitability of ethanol plants, but do they actually get more profitable when oil prices go up, or is the low energy return of the ethanol process such that they don't actually do any better?

Let's start with the price of ethanol. I can't find raw data in the public domain, but I did find this graph of rack prices in various locations over the last ten years. (The rack price is basically the wholesale price at regional distribution terminals).

Commission.

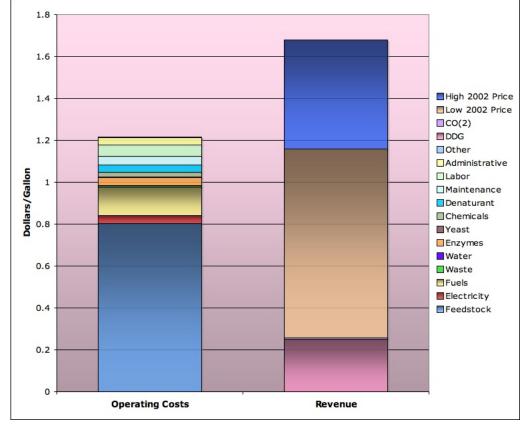
It helps to understand the relationship between ethanol prices and gasoline prices. I took the graph above and made the contents of it the background to my own graph of gasoline prices (on the same scale). That gave this:



Retail and rack gasoline prices, national US averages, and ethanol prices at various points in the country (background). Source: <u>California Energy Commission</u> for background ethanol rack prices, and <u>EIA</u> for gas prices (which are all grade, all formulation national averages)

The purple curve is a national average retail price (average across all grades and formulations), while the blue curve is the rack gasoline price. Clearly, ethanol and gasoline prices correlate fairly well (as one might expect, given that the main end use of ethanol is to mix it into gasoline). However, wholesale ethanol prices are often higher than wholesale gasoline prices. This is possible for two reason. Firstly, gasoline formulators are effectively required in many states to include ethanol in gasoline for oxygenation (to reduce tailpipe emissions of carbon monoxide). In particular, the spike of ethanol prices above gasoline in mid 2006 is likely due to the phaseout of MTBE (a groundwater polluting oxygenator that Congress decided not to shield oil companies from liability for). Secondly, formulators receive a 51c tax credit for each gallon of ethanol included in retail gasoline. This allows them to pay more for ethanol than for gasoline and still make money.

The fact that ethanol prices tend to strongly correlate with gasoline prices is suggestive, but we also need to understand the costs of making ethanol. I have relied here on the outstanding USDA <u>2002 Ethanol Cost-of-Production Survey</u>. (We are only looking now at operating costs, not capital costs, ie the costs of running the plant and making ethanol, not the costs of building the plant in the first place - which at that time averaged about \$1.50 for each gallon/year of capacity). Let me summarize the operating costs from that survey in the next graph.



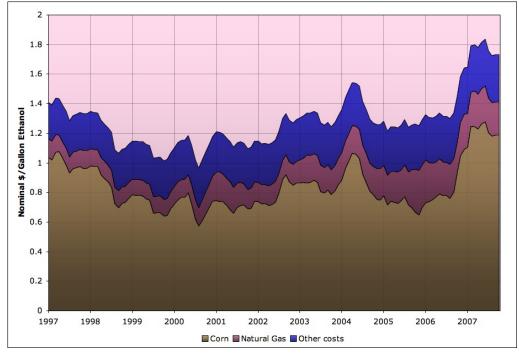
Ethanol operating margin analysis for 2002. Source: <u>USDA 2002 Ethanol Cost-of-Production Survey</u> for cost data and and DDG and CO<sub>2</sub> revenue. <u>California Energy Commission</u> for ethanol prices.

This is rather complex, but let me try to explain the highlights. The left column represents a breakdown of the average costs per gallon of making ethanol. The largest item by far (blue) is the cost of the corn. The second largest item (yellow) is fuel to provide process heat in the plant. Generally, this has been natural gas in the past, but there is currently an ongoing shift towards using cheaper coal instead. The rest of the bars are all smaller - administrative expenses, enzymes, maintenance, etc, etc.

The right column of the graph represents the revenues for that gallon of ethanol. The bottom (pink item) is the revenue from selling the distiller's dry grain (DDG) residue left over from fermentation, which is used as animal feed. The brown column takes us up to the lowest ethanol price obtaining at any time in 2002 (from the earlier California Energy Commission graph). The blue column takes us up to the highest price of the year. 2002 was not a great year to be making ethanol, with operating margins ranging from a scanty 25%, to negative (selling the ethanol for slightly less than the operating costs of producing it). This was because oil and ethanol prices were relatively low in 2002.

This explains why capacity growth in 2003 and 2004 fell back to essentially zero.

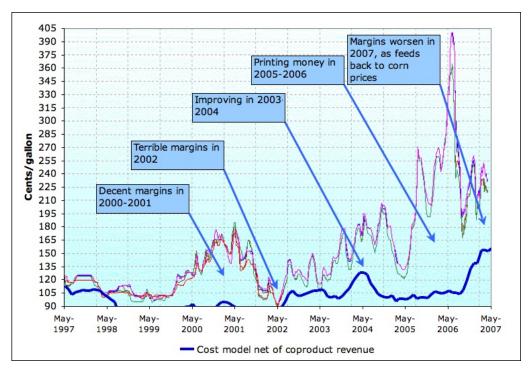
To extend this analysis further, we cannot rely on survey data, which has not appeared since the 2002 survey. However, with just a little modeling, we can get close. What I did was to take the 2002 cost structure and divide it into three components: the corn, the natural gas, and everything else. The corn and natural gas components I extended to other years by using corn and natural gas price data. The "everything else" component I assumed to be more slowly changing and I just inflated it at a fixed 2 1/2% annual rate. I think this will get us fairly close. My cost structure model then looks like this:



Ethanol production operating cost model, Jan 1997-October 2007. Source: <u>USDA 2002 Ethanol Cost-of-</u> <u>Production Survey</u> for 2002 cost data. Corn prices came from <u>USDA NASS</u>, with conversion efficiencies from <u>National Corn Growers Association</u>. Natural gas costs were indexed from 2002 using price data from <u>EIA</u>. Other costs were computed from 2002 data by inflating at 2 1/2%/year.

As you can see, the main impact on the cost structure of ethanol producers is the price of the corn, which is quite volatile - varying by a factor of two over the course of the last ten years. Natural gas prices have been less important as a factor, and I assume they will get moderated further over time by switching to the use of coal.

We can now take this cost model and look at the rack price of ethanol against it:



Ethanol prices at various points in the country, along with operating cost model (with DDG revenue

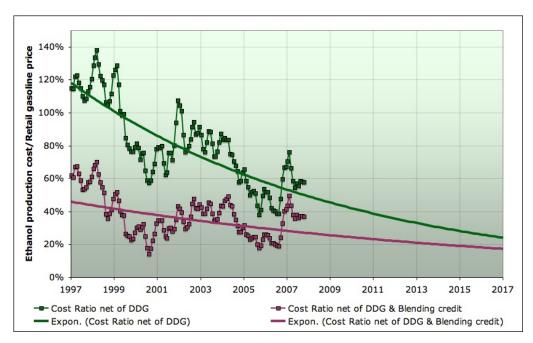
subtracted from costs). Source: <u>California Energy Commission</u> for background ethanol rack prices, and <u>USDA</u> 2002 Ethanol Cost-of-Production Survey for 2002 cost data and DDG revenues. Corn prices came from <u>USDA</u> <u>NASS</u>, with conversion efficiencies from <u>National Corn Growers Association</u>. Natural gas costs were indexed from 2002 using price data from <u>EIA</u>. Other costs were computed from 2002 data by inflating by 2 1/2%/year.

In my mind, this makes pretty clear what is going on. Making food into biofuel was profitable in 2000-2001, with oil/gas prices high, so the industry started to expand. It stopped being very profitable in 2002, so the industry stopped growing. Then it became hugely profitable in 2004-2006, and we had an enormous wave of expansion which is still coming to fruition. However, that additional demand has backed up into corn prices, which have now increased. Thus margins are falling, and we will probably see a drop in the growth rate of corn ethanol capacity for a while. However, if oil prices go up much further, then there will be another big growth wave. This one will be starting from around 35% or 40% of the corn crop and going up from there. Clearly, that will drive another big round of corn price increases.

So at this point, corn prices are indexed to oil prices via biofuel arbitrage. There are lags and imprecisions in that linkage, but corn prices cannot fall too far below gasoline prices, or biofuel production will become very profitable and the industry will quickly grow to the point that corn prices are bought back into relationship with oil prices. Furthermore, the large displacement of soybean and cotton acreage to corn in 2007 suggests that this arbitrage is quickly extending to other agricultural commodities. I by no means think that last process is complete, but it has started.

That's bad news because demand for oil is extremely inelastic, and the world is struggling to grow the supply of it at present, so over the medium term it seems fairly plausible that there will be further rises in oil prices. As we will see shortly, one can throw the entire global food supply at our fuel problems and still only make a modest impact on them.

Before we turn to the global situation, I want to make one last graph on corn ethanol. Taking the same cost model I just showed you, I made a graph that shows the cost of making ethanol as a fraction of the (retail) cost of a gallon of gasoline. In both cases, I subtracted the DDG revenue from the ethanol cost, but in one of the lines I also subtracted the 51c/gallon blending tax credit.



Ethanol production operating cost model as a fraction of retail gasoline cost, Jan 1997-October 2007. Green

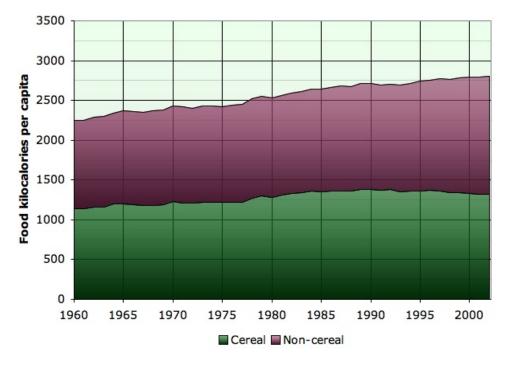
curve is cost net of DDG revenue. Plum curve is also net of 51c/gallon blending tax credit. Source: <u>USDA 2002</u> <u>Ethanol Cost-of-Production Survey</u> for 2002 cost data. Corn prices came from <u>USDA NASS</u>, with conversion efficiencies from <u>National Corn Growers Association</u>. Natural gas costs were indexed from 2002 using price data from <u>EIA</u>. Other costs were computed from 2002 data by inflating by 2 1/2%/year.

As you can see making ethanol has been getting steadily more profitable, and the unsubsidized margins are recently getting comparable to the subsidized margins back in 1997. (The fit lines are exponential just to guide the eye to the trend - I have no great confidence in the extrapolation).

Let's now turn to the global picture.

Last year, President Fidel Castro of Cuba <u>alleged</u> that plans by developed countries to power cars with biofuels risked starving up to 3 billion people. While I am no fan at all of communist dictators, I fear he might have a point here. I established above that biofuel profitability/growth creates an arbitrage between oil prices and corn prices. We will see that the same trends are going on globally. They aren't as advanced, but the basic mechanism are going to be the same, and the growth rates are comparable. With fuel prices and food prices linked together, then the dinner tables of the poor are in a competition with the gas tanks of the global middle and wealthy classes. And we already figured out that a 15 gallon tank of ethanol is 7 months worth of corn calories for one person.

Let's start with the UN Food and Agriculture Organization's statistics on energy in the global diet:



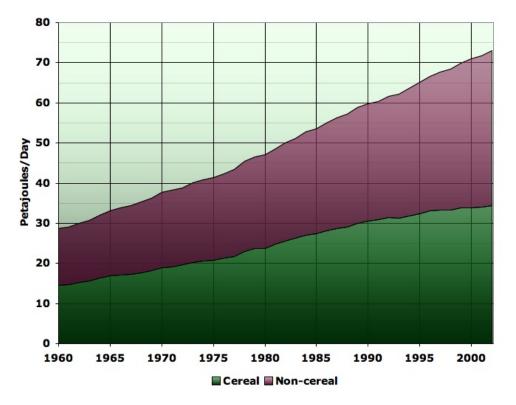
Global food energy intake per capita, 1960-2002. Source: <u>FAO</u>.

As you can see, at least until 2002, the world has been getting better and better fed. This comes despite the global increase in population over the period:



World population, 1960-2005. Source: <u>US Census</u>.

So far, so good. Multiplying the food intake by the population, and noting that 1 kilocalorie is 4.184 kilojoules, we can derive the total energy content of the global human food supply:



Total energy in global food supply, 1960-2002. Source: <u>US Census</u> for population, and <u>FAO</u> for food intake.

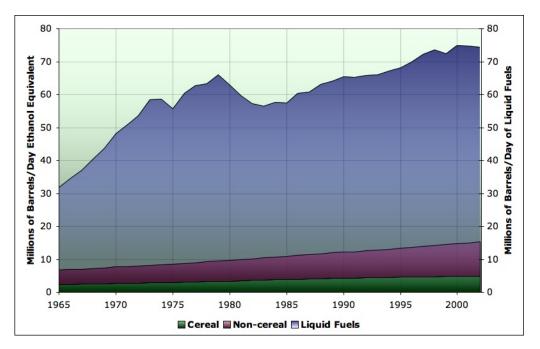
Since the amount of land in use has been <u>fairly constant</u>, most of the increase in food energy over this period has come from steadily increasing crop yields.

A petajoule is 10<sup>15</sup> joules, or about 278 million kilowatt-hours. Ok, so is 70 odd petajoules a lot, or a little? To answer that question, I'm going to compare the food supply to the global supply of liquid fuel via a notional conversion to biofuels. For the cereal portion of the human diet, I can

straightforwardly apply the exact same conversion factors as for corn above (on the theory that a calorie of rice or wheat can be induced to make about the same amount of ethanol as a calorie of corn - a little more than 50% of the calories in the corn make it into the ethanol).

The rest of the diet is more complicated - it ranges from things like lettuce and celery that are probably poor prospects for biofuel feedstock, through things like potatoes and cassava which would probably do about as well on a per-calorie basis as cereals, and then to meat, eggs and dairy products which have, in many cases, been converted at low efficiencies from cereals. I'm not in a position at the moment to make a precise accounting of this, so I just assume as a rough calculation that these things will cancel out, and I directly translate 1 non-cereal food calorie to 1 ethanol calorie. That assumption could be off by a few tens of percent, but it wouldn't make any difference to the overall conclusion if it was.

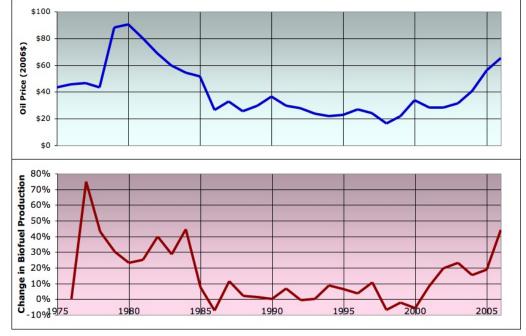
Given all that, I can estimate the volume of ethanol equivalent of the global food supply, and compare it to the actual liquid fuels. (Again, remember in these volumetric calculations that the ethanol barrels are really only 2/3 as good as the oil barrels).



Ethanol equivalent of human food supply compared to global liquid fuel supply, 1965-2002. Cereal and noncereal portions of food supply are stacked, but fuel is not stacked on food. Source: <u>US Census</u> for population, and <u>FAO</u> for food intake. Liquid fuel numbers are from <u>BP</u>.

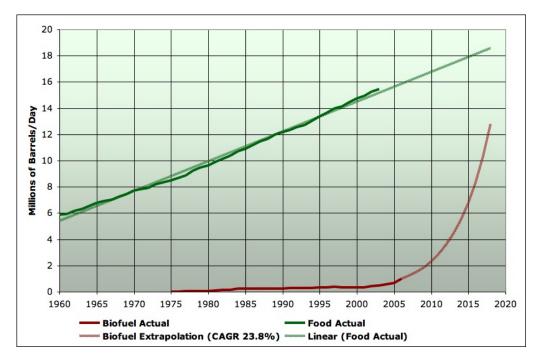
You can immediately see the problem here. The biofuel potential of the entire human food supply is quite a small amount of energy compared to the global oil supply - somewhere between 15-20% on a volumetric basis, so 10-15% on an energy basis. If you look at the rate of growth from the mid 1980s to 2000 (and it would be similar to 2005 but the graph doesn't go that far), we were requiring about an additional 10mbd per decade. So if we continue to try to drive more at historical rates of growth, eg as the middle class in China, India, and other developing countries continue to build roads and get cars, while our oil supply is stagnant, we can only get about a decade or thereabouts from converting our entire food supply to fuel.

However, just because it's not a very good idea globally, doesn't mean it wouldn't be profitable to the folks doing the conversion. Let's look at the growth rates in global biofuel production, and compare them to oil prices.



Annual change in biofuel production, 1975-2006 (bottom), with oil prices (top). Sources: <u>Worldwatch</u> <u>Institute</u> for biofuel production through 2005, and various sources for 2006 (<u>1</u>, <u>2</u>, <u>3</u>, <u>4</u>). Oil prices are sourced from <u>BP</u> and are expressed in 2006 US dollars.

Again, we see a mirror of the US situation - when oil prices are high, biofuel production growth rates respond very dramatically in a short time. When oil prices are low, biofuel production almost stops growing. With the increasing oil prices of recent years, global biofuel production is up by a compound annual growth rate (CAGR) of 23.8%/year from 2001-2006. This next graph shows extrapolations of global food supply (expressed as mbd of ethanol), extrapolated on the highly linear trajectory it's been following, with biofuel production continuing to grow at 23.8%:



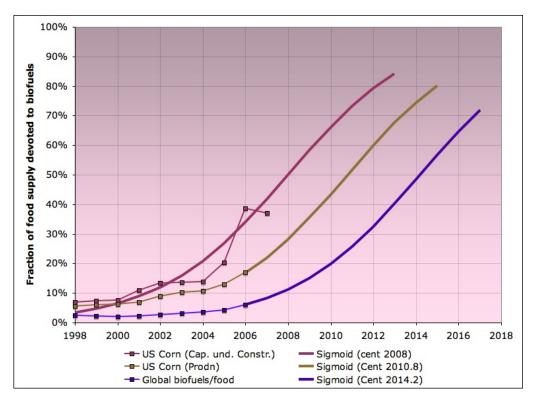
Biofuel production and energy equivalent of food supply, 1975-2018. Food is extrapolated linearly. Biofuel production is extrapolated at the CAGR of growth from 2001-2006 (23.8%/year). Sources: as above.

It appears that the biofuel production will be catching up to the food supply very quickly. Clearly,

we are in the same exponential-growth-in-a-finite-box situation, again. It's just earlier in the process than with the US corn ethanol situation.

To make this comparison clearer, this next graph shows three things. Firstly, I repeat the same ratio I showed you earlier (US ethanol capacity in production and under construction divided by total corn crop ethanol potential). I also repeat the same sigmoid I showed you before. For the global case, we don't have capacity under construction estimates, just actual biofuel production, which I show as a ratio to the biofuel potential of the global human food supply. To help make the connection, I have put the US ethanol production on the same graph, as a ratio of the US corn crop ethanol potential again. The latter is just a couple of years behind the capacity build-out curve.

With the idea that the dynamics are roughly the same here, I've put the same sigmoid with the same basic doubling time as a projection for all three cases. I just shifted the time offset - the global production curve is offset about 3 1/2 years behind the US corn ethanol production curve.



Biofuel capacity or production as a fraction of food supply for three different cases, along with sigmoidal (ie logistic) projections. Plum curves show US corn ethanol processing capacity in service or under construction as a fraction of ethanol potential of entire US corn crop. Brown curve shows actual production of US ethanol as a fraction of ethanol potential of US corn crop. Violet curve shows global biofuel production as a fraction of estimate of biofuel potential of entire global human food supply. Sigmoidal curves all have K = 1/3 (infection doubling time of three years), and cross the 50% line at 2008, 2010.8 and 2014.2 respectively. Sigmoids are **scenarios, not forecasts**. Actual biofuel production growth will depend heavily on oil prices and policy responses to increasing food prices. See text for sources and methods.

The underlying idea is that both oil and cereals are global commodity markets. If it's profitable to make food into fuel in the US, even without a subsidy, then it's profitable elsewhere also - possibly more so given lower labor costs. So the basic growth dynamics are the same. The infection just hasn't got as strong a grip on the whole globe yet, but it's growing at similar rates.

I want to stress something here about the implications of the recent growth rates for the timing of the problem. Something growing at 25%/year growth doubles in three years. So in both the last

two graphs with different extrapolations, you see global biofuel production hitting half the global food supply within about six or seven years. We'll discuss in a moment what factors could stop that from happening, but first I just want to point out that these time constants render cellulosic ethanol irrelevant to the issue.

Cellulosic ethanol is what most most advocates of biofuels assume that the future will belong to. It is ethanol made out of the cellulose in various kinds of agricultural waste, fast-growing grass or tree crops, etc. In an <u>abstract, in-principle, kind of way</u>, it might indeed be possible some day to produce a lot of fuel this way, since current global consumption of about 8 gigatons of fossil fuel carbon is an order of magnitude smaller than the roughly 60 gigatons of carbon fixed by the world's plants (net primary productivity). However, cellulosic ethanol is not commercially practical today, and there are reasons to wonder whether the <u>transportation</u> and <u>material handling issues</u> will be overcome soon. At the moment, there is a single pilot plant operating in the world at a non-commercial scale, and otherwise the technology is in the lab.

Let's grant, for the purpose of discussion, that all the problems will get solved and cellulosic ethanol will get off the ground commercially a couple of years from now. It won't have **any** meaningful impact on what happens with food-based ethanol. Remember the Code Red video, and the shape of the sigmoid curve? Remember how the infectious agent spends a long time quietly multiplying below the radar screen till it gets into the sharply rising part of the curve and seems to take everything over all at once? Cellulosic ethanol is at the very beginning of that long growth process. Food based ethanol is on the steep part of the curve already.

Ok. So this is all incredibly bad news. What could stop this process from continuing?

Well, I think there are three major possibilities worth mentioning. Again, the key point is that the spread rate of biofuel plants is controlled by the profitability of those plants. That in turn is mainly set by the difference between oil prices and food prices.

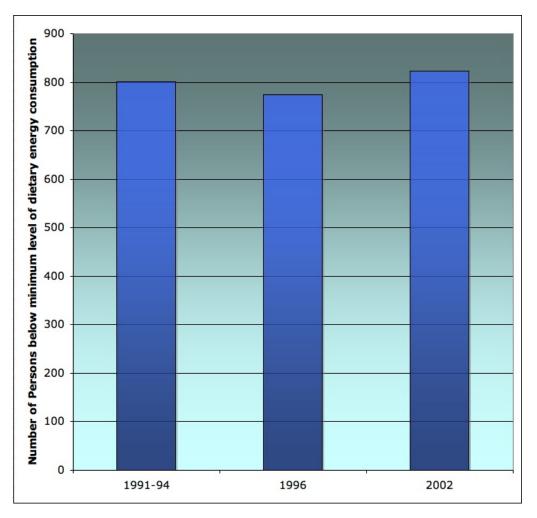
So, for possibility number one, if oil would go back down to \$20 a barrel, that would certainly do the trick. There are <u>people</u> who continue to believe that the current stagnation in oil supply will end soon, and allow prices to fall. I'm not going to spend a lot of time on that possibility: we're still waiting, alas. Those who would claim oil will go back to \$20, or \$35, or \$40, or \$60, are getting quieter and quieter as it passes the \$100 mark. My own view is that we are on the bumpy plateau of global oil supply. I do not expect either large increases or large decreases in oil supply any time soon, though small increases and decreases are certainly possible. If that is correct, I expect oil prices to increase in the medium term, though certainly they could go down in the short-term if the credit crunch affects the global economy enough.

The second way that biofuel conversion of food could sharply slow is when food prices get high enough. This is certainly going to happen before 100% of the food gets turned into fuel. The question is, at what point? When we have a bidding war between the gas tanks of the roughly one billion middle class people on the planet, and the dinner tables of the poor, where does that reach equilibrium?

This is not an easy question to answer. The situation is unprecedented enough that it's not easy to find good data with which to project the situation. Significant uncertainty remains, but I have found a couple of ways of making rough estimates, both of which produce similar answers.

One thing that probably puts a lower bound on the number of persons affected by large food price increases is the number of people who were already chronically hungry. The UN, as part of its Millenium Development Goals effort, has statistics on how many people currently cannot meet

minimum dietary energy guidelines. Throughout the 1990s, that hovered around 800 million people:

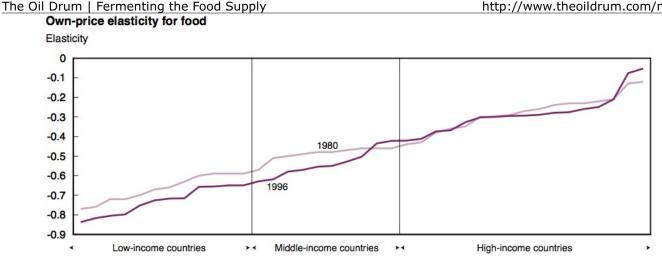


Global population unable to meet minimal dietary energy requirements according to <u>UN Millenium</u> <u>Development Goals Indicators.</u>

Presumably, it remained a similar number, at least until the major food commodity price increases of the last couple of years. I wouldn't claim to be very knowledgeable on this, but I struggle to imagine how someone who wasn't meeting minimum dietary guidelines already can continue to exist on half as much food, or a quarter as much food, as food prices come into equilibrium with the current oil price level, or perhaps double again should oil prices double again. I would imagine that if you are hungry all the time you would already be devoting most of the skills and resources available to you to the problem of eating, and you would have limited ability to increase that in the face of large increases of food prices.

This still leaves the question of how many people who were able to meet their minimal dietary needs at historic food price levels might not be able to do so at doubled or quadrupled prices.

I managed to find some data for food consumption elasticities across a broad range of countries in a USDA study <u>Cross-Country Analysis of Food Consumption Patterns</u> by Regmi *et al.* The most important graph is the price elasticities:

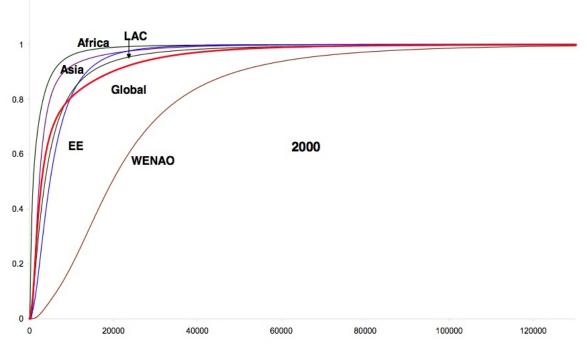


Food income elasticity by country income according to <u>Regmi et al.</u>.

The definition of the price elasticity is that it's the ratio of the percentage change in quantity consumed as a result of a certain percentage change in price. For the low income countries in the sample, price elasticity is about -0.7. Thus a 10% increase in price would be expected to result in about a 7% reduction in food intake. It's not clear that elasticities can safely be scaled up to very large changes in price, but if they could, a 100% price increase would imply a 70% decrease in food consumed, which would presumably create severe hardship or death by starvation for most people in poor countries (unless their income derived from growing food, and they had secure title to their land).

The definition of low-income country in the Regmi et al study is that it has less than 15% of US per-capita income. Per capita income in the US in 2000 was just a hair less than \$30,000, so 15% of that is \$4500. According to this global income distribution data,

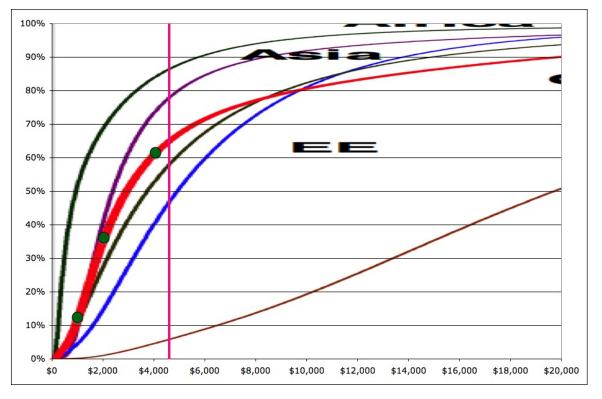
## 2000 Regional and global distribution functions



Global income cumulative distribution according to Chotikapanich et al.

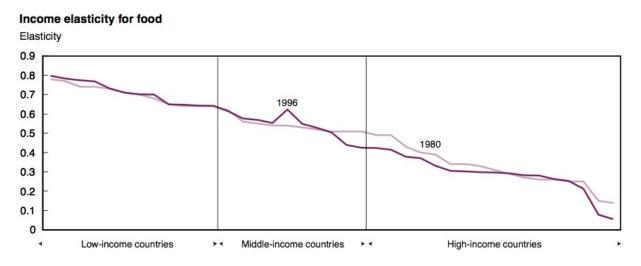
1.2

for which I've blown up the low end here,



Low end of global income cumulative distribution according to <u>Chotikapanich et al.</u>. Pink line represents the \$4500 income level.

about two-thirds of the world's population would fall into the low income category, and thus would apparently be extremely vulnerable to doubling or quadrupling of food prices. For another approach to the same thing, we can look at income elasticities (the ratio of the percentage change in food consumption produced by a certain percentage change in income):



Food income elasticity by country income according to <u>Regmi et al.</u>.

Here the value for the lower-income 2/3 of the world's population is about +0.7. What this means is that a 10% reduction in income has about the same effect on food consumption as a 10% increase in food prices. This suggests that we can use the global income distribution (shown above) to roughly estimate the impact of a doubling or quadrupling of food prices. We noted earlier that according to the UN about 800 million people are unable to meet minimal dietary

energy requirements. That is 12% of the world population. On the income distribution (one graph back), the 12% mark corresponds to \$1020/year in income (shown as the lowermost green dot). By looking at the \$2040 level (36% of the global population - second green dot up), and the \$4080 level (61% of the global population - third green dot up), we can estimate that a doubling in food prices over 2000 levels might bring 30% or so of the global population below the level of minimal dietary energy requirements, and a quadrupling of food prices over 2000 levels might bring 60% or so of the global population.

These estimates should be regarded as quite uncertain. Still, it seems hard to make a case that food price increases will cause a cessation of biofuel profitability before a significant fraction of the global population is in serious trouble. The poor will not be able to bid up food prices by factors of two and four and keep eating. In contrast, the quadrupling of global oil prices, and tripling of US gasoline prices, over the last five years has had <u>very minimal impact</u> on driving behavior by the middle classes.

The core problem is that <u>gasoline price elasticity</u> in the US is about -0.05, versus the -0.7 price elasticity for food consumption by poor consumers. This makes clear who is going to win the bidding war for food versus biofuels in a free market.

This brings me to the final thing that could stop runaway biofuel growth: public policy. So far, there has been a fairly broad coalition in favor of increasing ethanol production. This encompasses agricultural interests, environmentalists hoping to reduce carbon emissions and rely on a renewable fuel, and many citizens concerned about reliance on Middle Eastern oil supplies. The Renewable Fuels Association <u>reported recently</u> that 3/4 of Americans believe we should increase our reliance on ethanol. This kind of thinking has led to subsidies and mandates for biofuel production in the US, in Europe, and even in a number of developing countries.

My conclusion in this analysis is that this broad agreement is in fact mistaken. It is based on a failure to appreciate the speed with which high oil prices and profitable biofuel operations can fuel a very rapid growth of the industry up to the point that it consumes a sizeable fraction of global food production. This will have only modest benefits for global fuel supply, but will cause massive abrupt global hardship in poor countries. Many unforseeable consequences may follow from that.

I suggest we reconsider our policy.

### 6

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