



The Oil Drum Celebrates 3M unique visits and 8M page views

Posted by [Prof. Goose](#) on October 31, 2006 - 8:01pm

Topic: [Site news](#)

Some time this evening, theoil drum.com--since we moved over to the "new" format around the end of August 2005 (TOD 2.0)--will have accumulated 3 million unique visits and around 8 million pageviews. (TOD 1.0 got about 200k visitors and 300k pageviews by the time it was decommissioned--and yes, it was just 3.5 months ago (July 6th of this year) that we were at 2 million uniques). We will have had around 270k visits for the month of October, which is nearly double what we had the same time a year ago. (feel free to check out our sitemeter [here](#)...it's always available in the right sidebar)

It's funny, with each milestone I seem to make my lauds shorter--when in all actuality, you all have accomplished more and more. The people who make this site work are just wonderful, well-intentioned, and just damned smart. You, the community, thank you for being so much a part of this and for making our little corner stoop one of the best and most informative sites in the 'sphere. I learn from this site every day; and I hope that we continue to improve while maintaining the high standards of discourse and evidence that TOD is increasingly known for.

If you have ideas--we have some innovations that we will bringing to fruition over the next few weeks--but we could always use more ideas--email us!

Also, right now, we're making this all work with advertisements (however, we would entertain moving to a [worldchanging](#) (funded by a foundation/benevolent souls) type model at some point as well), so please, when you see a post that you think your friends would like, spread the word, get the author as many eyeballs as you think they deserve.



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