TOD 2.0 Goes Over 2M Unique Visits and 5M Page Views

Posted by Prof. Goose on July 6, 2006 - 12:51am
Topic: Site news

Some time around noonish edt on July 6th, theoildrum.com--since we moved over to the new format around the end of August (TOD 2.0)--will have accumulated 2 million unique visits and 5 million pageviews. (TOD 1.0 got about 200k visitors and 300k pageviews by the time it was decommissioned--and yes, it was only around five and a half months ago that we were at 1 million uniques.)

While it is probably not all that appropriate to gush about my colleagues and this community every time we celebrate a milestone, I still have to take a moment to thank everyone involved with TOD. You're all wonderful--everyone from the older fixtures to the newest contributors--your hard work makes this site worth it. Thanks to all of you for being good people and helping this community grow.

It still comes down to you though--our readers--this would be a whole bunch of pointless yammering into the ether without you and your participation. Your loyalty, your skepticism, your wisdom, and your willingness to participate in this realm of ideas, and your defense of requiring logical arguments with evidence to back them up and not polemic remains unparalleled in blogistan.

Thank you for making it work. Suggestions and ideas (for innovations or otherwise) are always welcome.

[EDITOR'S NOTE by HO] To which thanks, let me add also my own. The willingness of everyone to share information, and the interest and discussion has been really gratifying. It has also brought us some great new insights from the new editors and contributors that have been kind enough to join us in putting their thoughts and views before you. And to Prof G I raise another glass in toast - who'd a'thunkit. (One of these days we are really going to have to get together and do this for real). And to Super G also for making this site so much more useful and interactive than we could have ever anticipated. My thanks to you all.