



Surprise, surprise: Hummer is a pariah

Posted by [Yankee](#) on February 28, 2006 - 2:11pm

Topic: [Sociology/Psychology](#)

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This post is very frivolous, but I really liked this story. [Treehugger reports](#) that famous bands like the Smashing Pumpkins and the Talking Heads, among other smaller indie rock and electronica bands, have declined to provide their music as a sound track to a Hummer ad. Bands would have received between \$50,000-\$180,000 for their song, and they still turned Hummer down. More good quotes from the band members in the [Austin American-Stateman](#):

Washington D.C.'s Trans Am were offered \$180,000 by Hummer for the song "Total Information Awareness."

"We figured it was almost like giving music to the Army, or Exxon," guitarist Philip Manley said.

They said no.



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